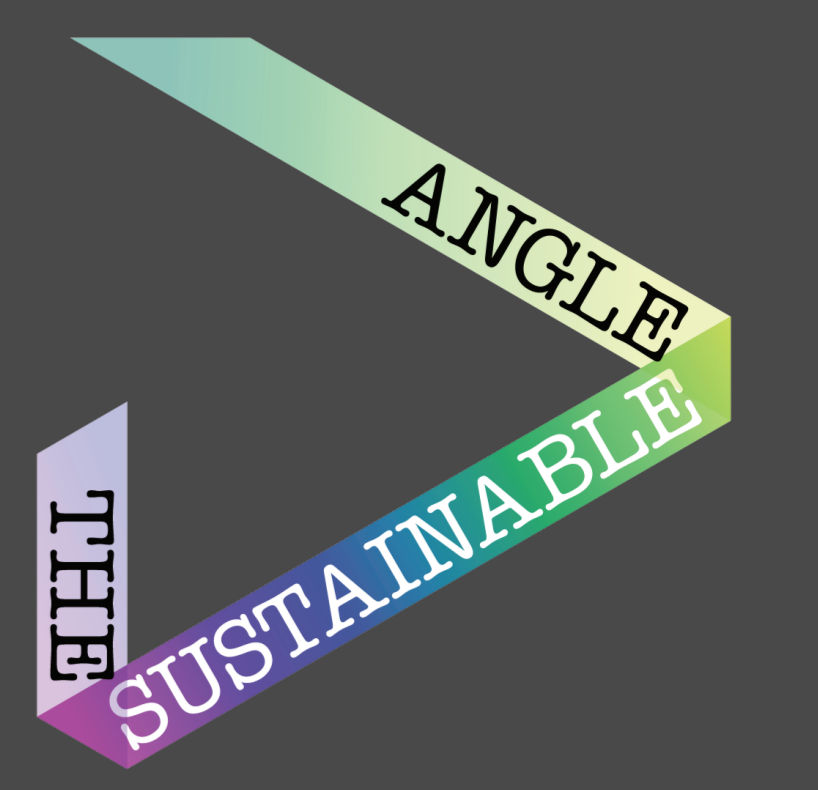


THE ELLEN MACARTHUR FOUNDATION



The Ellen MacArthur Foundation works with business, government and academia to build a framework for a circular economy, an economy that is restorative and regenerative by design. In November 2017 the Foundation published the report 'A new textiles economy: Redesigning fashion's future', which presents a positive new vision for a system that works, and summons the creative power of the fashion industry to build it. It is a call for action for systemic collaborations and new ways of working to achieve this vision.

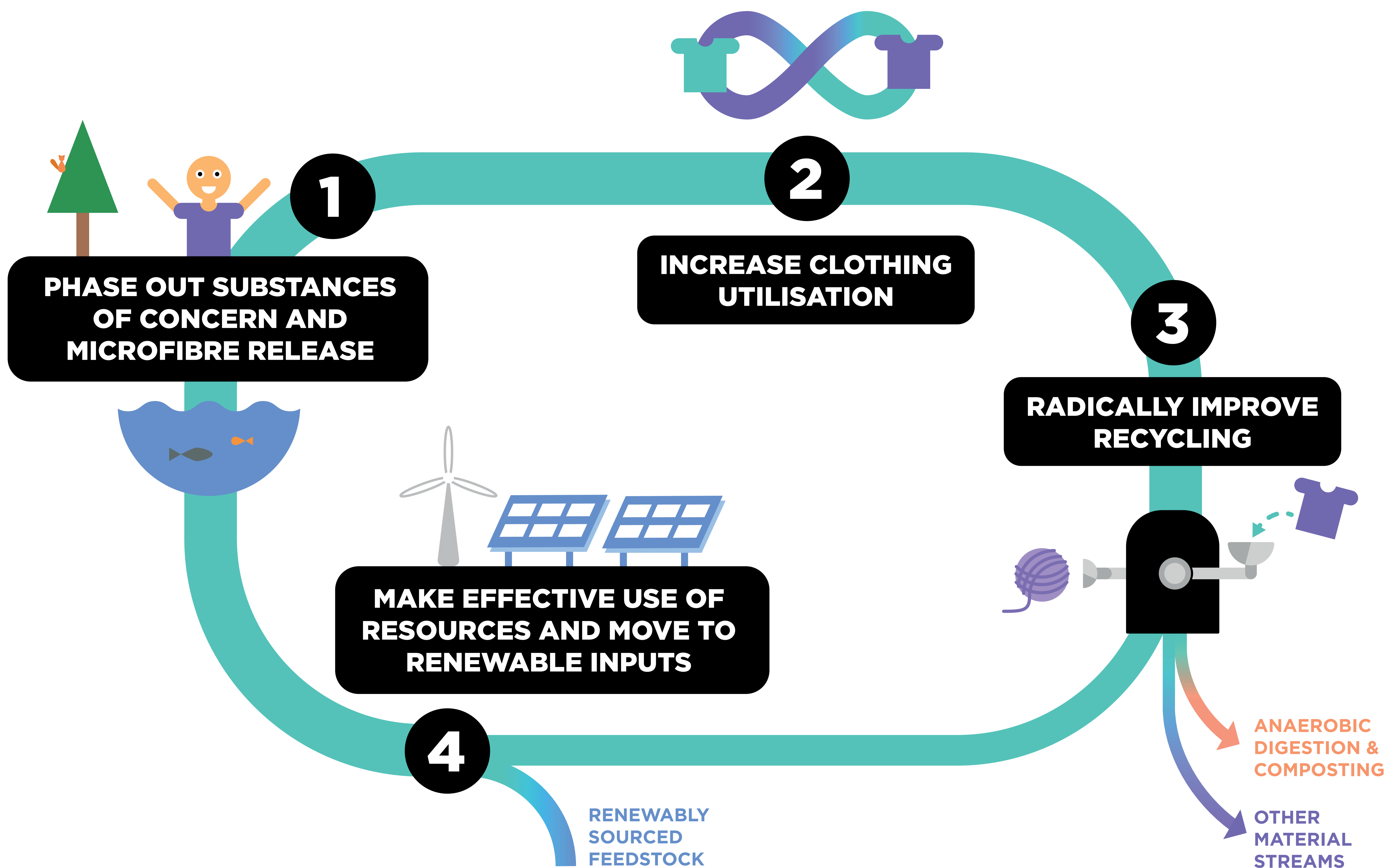


tiny.cc/fibres

A CIRCULAR ECONOMY

The report proposes a vision for a new textile economy aligned with the principles of a circular economy. A textile industry that is good for 'business, society and the environment'. Regenerating natural capital, designing out pollution, using renewable resources and energy. A new textile economy would rely on four ambitions.

1. Phase out substances of concern and microfibre release
2. Transform the way clothes are designed, sold, and used to break free from their increasingly disposable nature
3. Radically improve recycling by transforming clothing design, collection, and reprocessing
4. Make effective use of resources and move to renewable inputs



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